



# How Much Could You Save on Cloud Costs with Lightbits?

Companies of all sizes struggle to control costs as public cloud becomes majority of their IT spend

## The cloud challenge

TODAY

**#1**

Managing spend is the top cloud challenge cited in a survey by Flexera!

BY 2025

**51%**

Of enterprise IT spending will be on the public cloud according to Gartner?

## What's your organizational spend on public cloud?

Next twelve months

Current spend

**30%**

Anticipated growth in cloud spend that businesses report for next year

Current cloud spend

Original budget

**18%**

Amount over budget on cloud spend that businesses report this year

## A TCO Analysis for a FinTech Company on AWS

### The Company

Online-only company that grants instant personal loans

Lightbits worked with a rapidly growing fintech company to calculate how much they'd save with Lightbits on AWS.

**1M**

New borrowers per month

**2.4x**

More instant personal loans granted in 2023

**10 Min**

Time goal for granting an instant personal loan

### The Challenge

Maintaining fast service as their customer base doubles

The company needed to cut cloud costs and put money back into the business to meet growth targets.

Company's Existing Cloud Environment

Scale-out MySQL database

35 AWS EC2 instances

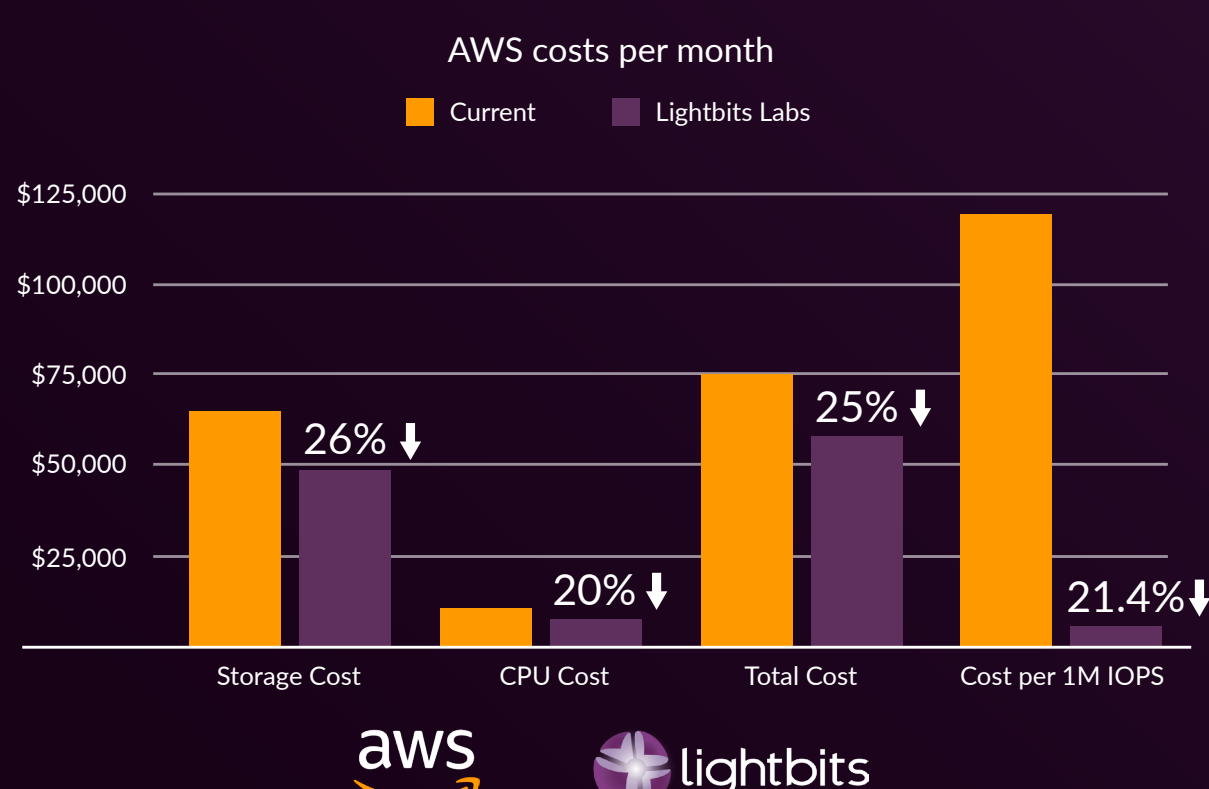
700 TB of EBS gp3 storage



### The Results

26% lower TCO with a platform that scales for rapid growth

The company was wasting both storage and CPU resources to get the performance they needed. With Lightbits, they can reduce TCO 26% today and be prepared for customer expansion with almost 16 times more performance.



**↓ 26%**  
Lower TCO with Lightbits

**↑ 15.9x**  
More IOPS than current AWS storage

**↓ 25%**  
Fewer AWS instances required

### The Guarantee

Superior cloud storage performance for less than half the cost

Let Lightbits prove cloud value with you in three steps—and with a risk-free guarantee.

**↑ Superior**  
cloud storage performance

**↓ 50%**  
lower cloud cost

**STEP ONE**  
Schedule a 30-minute cloud assessment

- Assess key application workloads running on AWS or Azure
- Predict potential cost savings and performance improvement

**STEP TWO**  
Purchase Lightbits Cloud Quickstart Kit

- A refundable investment of \$25k-\$50k gets you started
- We will test & optimize your cloud workloads with Lightbits and deliver a comprehensive Cloud Quickstart Report

**STEP THREE**  
Deploy Lightbits into production or get a full refund

- Deploy: Full value of Cloud Quickstart Kit will be credited
- Decline: Receive full refund if we fail to meet our guarantee



Get started with your risk-free guarantee today.

Learn More



1. Flexera 2023 State of the Cloud Report, <https://resources.flexera.com/web/pdf/Flexera-State-of-the-Cloud-Report-2023.pdf>  
2. Gartner Report: Market Impact: Cloud Shift – 2022 Through 2025, <https://www.gartner.com/document/4010122>

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